

ahle all

Order #: 46265-54991 Revision #:

Date: 9/15/2016 11:50 AM

Send Billing To: Chris Locke

Housing First Fund

Client:

Flight Start Date: 9/19/2016 Description: MIN,MN Dist. 56B 3390, 6863 03:00 AM

Survey: Flight End Date: 9/29/2016 2BK Sep15-Oct15 C-DMA Nielsen Live 02:59 AM

Buyer: Tammi Holloway Primary Demo: Women 35+

Market: Product: Media:

Minneapolis-St. Paul District 56B

Separation between spots:

30

Vendor: 6863 Spectrum Reach 1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

Powell, OH 43065 Phone: (614)848-5800

(614)848-4099

1490 Manning Pkwy CTV Media, Inc.

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

N I	Program	Code	Gross	STN Net	Dur	Wks 9/19	9/26	Spots 35+ Rtg/CPP	Rtg/CPP	ğ
6863	6863 Spectrum Reach, Rosemount MN-Cable MTuWThFSaSu 7:00p- CPT \$	nt MN-Ca	\$35.00	\$29.75	30	13	0	13		0.4
	AMC VARIOUS								⇔	\$87.50
									69	74.38
51	SaSu 11:00a- 7:00p	××	\$28.00	\$23.80	30	8	0	8		0.3
	AMC VARIOUS								co	93.33
									↔	79.33
52	MTuWThF 4:00p- 7:00p	CPT	\$28.00	\$23.80	30	13	0	13		0.1
	AMC VARIOUS								\$2	80.00
									\$2	38.00
53	MTuWThFSaSu 7:00p-	CPT	\$43.00	\$36.55	30	13	0	13		0.4
	DISC VARIOUS								\$1	07.50
									€9	91.38
54	MTuWThF 4:00p- 7:00p	CPT	\$34.00	\$28.90	30	13	0	13		0.1
	DISC VARIOUS								\$3	40.00
									\$2	99 00

Signature: vendor

Disclaimer:
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Order #: 46265-54991

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CTV Media, Inc.

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy

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Revision #:

Date: 9/15/2016

11:50 AM

Product: Media: Client:

Housing First Fund

Market: Minneapolis-St. Paul District 56B

Primary Demo: Women 35+

Separation between spots:

30

Buyer:

Description: MIN,MN Dist. 56B 3390, 6863

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Tammi Holloway

Vendor: 6863 Spectrum Reach 1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

Phone: 9899225057 x. E-Mail: Jennifer.Zehnder@charter.com

Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Daypart STN Total

	59			58			57			90	0			55	6863 5		Line	
ESPN VARIOUS	MTuWThFSaSu 7:00p-		ESP2 VARIOUS	SaSu 9:00a- 7:00p		ESP2 VARIOUS	MTuWThF 4:00p- 7:00p		ESP2 VARIOUS	12:00a	NATIONAL PROPERTY.		DISC VARIOUS	SaSu 11:00a- 7:00p	6863 Spectrum Reach, Rosemount MN-Cable		Daypart Program	
	CPT			VK			CPT			2	FCC			××	int MN-Ca		Daypart Code	
	\$43.00			\$22.00			\$22.00			\$27.00	907			\$34.00	ble		STN Gross	
	\$36.55			\$18.70			\$18.70			322.95	200			\$28.90			STN Net	
	30			30			30			30	5			30		Dur		
	13			8			13			ū	3			8		9/19	Wks	
	0			0			0			c	5			0		9/26		
	13			8			13			7	à			8		1	Total Spots	
\$71.67 \$60.92	0.6	\$62.33	\$73.33	0.3	\$187.00	\$220.00	0.1	\$114.75	\$135.00	0.2	200	\$144.50	\$170.00	0.2		Rtg/CPP	Spots 35+	Momon

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Order #: 46265-54991

Vendor: 6863 Spectrum Reach

Send Billing To: Chris Locke

1625 Concentric Blvd

Revision #:

Date: 9/15/2016

11:50 AM

Client: Market: Product: Media: Minneapolis-St. Paul District 56B

Housing First Fund

Estimate:

Separation between spots: Primary Demo: Women 35+

30

Buyer:

Tammi Holloway

Description: MIN,MN Dist. 56B 3390, 6863

Flight Start Date: 9/19/2016 03:00 AM

02:59 AM

Flight End Date: 9/29/2016 2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

(614)848-4099

Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x. Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Women Spots 35+ Rtg/CPP	Women 35+ Rtg/CPP	
6863 :	60 SaSu 9:00a- 7:00p WK \$	unt MN-Ca	ble \$34.00	\$28.90	30	8	0	8	0.2	- 1
	ESPN VARIOUS								\$170.00 \$144.50	
61	MTuWThFSaSu 4:00p-	CPT	\$34.00	\$28.90	30	13	0	13	0.2	
	ESPN VARIOUS								\$170.00 \$144.50	
62	MTuWThFSaSu 7:00p-	CPT	\$43.00	\$36.55	30	13	0	13	0.7	
	FOOD VARIOUS								\$61.43	
63	SaSu 9:00a-7:00p	××	\$34.00	\$28.90	30	8	0	- ω	\$52.21 0.6	
	FOOD VARIOUS								\$56.67 \$48.17	
64	MTuWThFSaSu 4:00p-	CPT	\$34.00	\$28.90	30	13	0	13	0.3	
	FOOD VARIOUS								\$113.33 \$96.33	
65	MTuWThFSaSu 7:00p-	CPT	\$43.00	\$36.55	30	13	0	13	0.7	

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Signature:

vendor



Housing First Fund

Local Cable Buy from Tammi Holloway

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1625 Concentric Blvd

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Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16 Separation between spots: Primary Demo: Women 35+

30

Buyer:

Tammi Holloway

Market: Product: Media:

Minneapolis-St. Paul District 56B

Flight Start Date: 9/19/2016

Description: MIN,MN Dist. 56B 3390, 6863

Estimate:

Flight End Date: 9/29/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

02:59 AM 03:00 AM

Line Daypart NTS Total

N _O	Program	Code	Gross	STN Net	Dur	Wks 9/19	9/26	Spots Rtg/CPI	Rtg/CPP
6863	6863 Spectrum Reach, Rosemount MN-Cable CNN VARIOUS	nt MN-Ca	ble						\$61.43
									\$52.21
66	MTuWThFSaSu 4:00p-	CPT	\$34.00	\$28.90	30	13	0	13	0.3
	CNN VARIOUS								\$113.33
									\$96.33
67	SaSu 9:00a- 7:00p	××	\$34.00	\$28.90	30	8	0	8	0.4
	CNN VARIOUS								\$85.00
									\$72.25
68	MTuWThFSaSu 7:00p-	CPT	\$27.00	\$22.95	30	13	0	13	0.6
	HALL VARIOUS								\$45.00
									\$38.25
69	MTuWThF 4:00p- 7:00p	CPT	\$22.00	\$18.70	30	13	0	13	0.1
	HALL VARIOUS								\$220.00
									\$187.00
70	SaSu 9:00a- 7:00p	××	\$22.00	\$18.70	30	8	0	8	0.5
	HALL VARIOUS								\$44.00
									\$37.40

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Housing First Fund

Product: Media:

Market:

Minneapolis-St. Paul District 56B

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

1625 Concentric Blvd

Description: MIN,MN Dist. 56B 3390, 6863

03:00 AM 02:59 AM

Estimate:

46265

Local Cable Buy from Tammi Holloway

Order #: 46265-54991

Revision #:

Date: 9/15/2016

11:50 AM

Vendor: 6863 Spectrum Reach

Send Billing To: Chris Locke

1490 Manning Pkwy CTV Media, Inc.

Powell, OH 43065 Phone: (614)848-5800

Fax:

(614)848-4099

Phone: 9899225057 x.

Fax: 9897922982

E-Mail: Jennifer.Zehnder@charter.com

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Separation between spots:

30

Buyer:

Tammi Holloway

Primary Demo:

Women 35+

	75		74			73			72			71		Line
HIST VARIOUS	MTuWThFSaSu 4:00p-	12:00a HIST VARIOUS	MTuWThFSaSu 7:00p-		12:00a HGTV VARIOUS	MTuWThFSaSu 7:00p-		HGTV VARIOUS	MTuWThFSaSu 4:00p-		HGTV VARIOUS	71 SaSu 9:00a- 7:00p WK \$		Daypart Program
	CPT		CPT			CPT			CPT			WK WIN-Ca		Daypart Code
	\$34.00		\$43.00			\$43.00			\$34.00			\$34.00		STN
	\$28.90		\$36.55			\$36.55			\$28.90			\$28.90		STN Net
	30		30			30			30			30	Dur	
	13		13			13			13			8	9/19	Wks
	0					0			0			0	9/26	
	13		13			13			13			00		Total Spots
\$113.33 \$96.33	0.3	\$53.75 \$45.60	0.8	\$30.46	\$35.83	1.2	\$36.13	\$42.50	0.8	\$26.27	\$30.91	1.1	Rtg/CPP	Total Women Spots 35+

Signature:

vendor

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Order #: 46265-54991

Revision #:

Date: 9/15/2016

11:50 AM

Product: Media: District 56B

Market:

Separation between spots: Primary Demo: Women 35+

30

Buyer:

Tammi Holloway

Client:

Housing First Fund

Minneapolis-St. Paul

Description: MIN,MN Dist. 56B 3390, 6863

Flight Start Date: 9/19/2016 03:00 AM

Flight End Date: 9/29/2016

02:59 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

1625 Concentric Blvd

Vendor: 6863 Spectrum Reach

Send Billing To: Chris Locke

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Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

686 Line Daypart Program Daypart Code STN STN Net W/s Total Spots

C	Program	Code	Code Gross SIN Net	O I N Net	Dur	9/19 9/26		Rtg/CPP	
683	863 Spectrum Reach, Rosemount MN-Cable	int MN-Ca	\$34.00	\$28.90	30	œ	0	8	0.3
	HIST VARIOUS							\$11	3.33
									5.33
7	MTuWThFSaSu 7:00p-	CPT	\$43.00	\$36.55	30	13	0	13	0.5
	AEN VARIOUS							\$8	5.00
								\$7	3.10
œ	SaSu 9:00a-7:00p	V K	\$34.00	\$28.90	30	8	0	8	0.2
	AEN VARIOUS							\$17	0.00
								\$14	4.50
9	MTuWThF 4:00p- 7:00p	CPT	\$34.00	\$28.90	30	13	0	13	0.3
	AEN VARIOUS							\$11	3.33
								\$9	6.33
0	MTuWThFSaSu 7:00p-	CPT	\$35.00	\$29.75	30	13	0	13	0.6
	TLC VARIOUS							\$58.33	8.33
								\$4	9.58

80

79

78

77

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Revision #:

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Date: 9/15/2016

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Market: Product: District 56B Media:

Z

Client:

Housing First Fund

Estimate:

Primary Demo: Women 35+ Minneapolis-St. Paul

Separation between spots:

30

Buyer:

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

02:59 AM 03:00 AM

Survey: Tammi Holloway 2BK Sep15-Oct15 C-DMA Nielsen Live Description: MIN,MN Dist. 56B 3390, 6863 Vendor: 6863 Spectrum Reach 1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

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Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

6863 :	Line
Spectrum Reach, Rose SaSu 11:00a- 7:00p	Daypart Program
mount MN-Cable	Daypart Code
\$28.00	STN
\$23.80	STN Net
30	Dur
8	Wks 9/19
0	9/26
8	Total Spots
	Women 35+ Rtg/CPP
0.4	P 8

No	Program	Code	Gross	Gross STN Net	Dur	Wks 9/19	9/26 S	Spots	35+ Rtg/CPP
6863	6863 Spectrum Reach, Rosemount MN-Cable	nt MN-Ca	ble \$28.00	\$23.80	30		0	_∞	0.4
	TLC VARIOUS								\$70.00
									\$59.50
82	MTuWThF 4:00p- 7:00p	CPT	\$28.00	\$23.80	30	13	0	13	0.2
	TLC VARIOUS								\$140.00
									\$119.00
105	MTuWTh 7:00p-12:00a	CPT	\$46.00	\$39.10	30	0	7	7	0.5
	AEN VARIOUS								\$92.00
									\$78.20
106	MTuWTh 4:00p- 7:00p	CPT	\$37.00	\$31.45	30	0	6	6	0.3
	AEN VARIOUS								\$123.33
									\$104.83
107	MTuWTh 7:00p- 9:00a	RT	\$38.00	\$32.30	30	0	7	7	0.1
	AMC VARIOUS								\$380.00
									\$323.00
108	MTuWTh 4:00p- 7:00p	CPT	\$30.00	\$25.50	30	0	6	თ	0.1
	AMC VARIOUS								\$300.00
									\$255.00

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Client: Media:

Housing First Fund

Product:

Market:

Minneapolis-St. Paul District 56B

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Description: MIN,MN Dist. 56B 3390, 6863

Estimate:

46265

Vendor: 6863 Spectrum Reach

1625 Concentric Blvd

Local Cable Buy from Tammi Holloway

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30

Buyer:

Tammi Holloway

Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19 9/26		Total Spots	Nomen s 35+ Rtg/CPP
6863	6863 Spectrum Reach, Rosemount MN-Cable	Int MN-Ca	ble \$46.00	\$39.10	30	0	7	7	0.9
	CNN VARIOUS								\$51.11
									\$43.44
110	MTuWTh 4:00p- 7:00p	CPT	\$37.00	\$31.45	30	0	6	6	0.3
	CNN VARIOUS								\$123.33
									\$104.83
11	MTuWTh 7:00p-12:00a	CPT	\$46.00	\$39.10	30	0		7	0.3
	DISC VARIOUS								\$153.33
									\$130.33
112	MTuWTh 4:00p- 7:00p	CPT	\$37.00	\$31.45	30	0	6	ō.	0.0
	DISC VARIOUS								\$0.00
									\$0.00
113	MTuWTh 7:00p-12:00a	CPT	\$29.00	\$24.65	30	0		7	0.3
	ESP2 VARIOUS								\$96.67
									\$82.17
114	MTuWTh 4:00p-7:00p	CPT	\$23.00	\$19.55	30	0	6	6	0.1
	ESP2 VARIOUS								\$230.00
									\$195.50

Vendor

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Housing First Fund

Media:

Product: Market:

Flight Start Date: 9/19/2016

03:00 AM

Description: MIN,MN Dist. 56B 3390, 6863

Estimate:

Flight End Date: 9/29/2016

Minneapolis-St. Paul District 56B

Local Cable Buy from Tammi Holloway

Order #: 46265-54991

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1625 Concentric Blvd

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Tammi Holloway

Survey:

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Reach, Rosemount MN-Cable 7:00p-12:00a CPT 546:00 S31.45 30 0 7 Was 50pt 546:00 S31.45 30 0 7 Was 50pt 546:00 S46:00 S31.45 30 0 7 7 7 7 7 97:00p-12:00a CPT S37.00 S31.45 30 0 7 7 7 97:00p-12:00a CPT S37.00 S31.45 30 0 7 7 8 8 8 8 8 8 8 8 8 8 8 9 8 8 9 8 8 9 8 8 9 8 8 9 8 8 9 8 9 8 8 9 8 9 8 9 8 9 8 9 8 9 9 8 9 9 8 9 9 8 9	50		119		118			117			116			6863 :		Line
TOSS STIN Net Wits Wits Spots Right Spots Right Spots Right Street Stree	HALL VARIOUS	HALL VARIOUS	MTuWTh 7:00p-12:00a	FOOD VARIOUS	MTuWTh 4:00p- 7:00p		FOOD VARIOUS	MTuWTh 7:00p-12:00a		ESPN VARIOUS	MTuWTh 4:00p- 7:00p		ESPN VARIOUS	Spectrum Reach, Rosemou MTuWTh 7:00p-12:00a	3	Daypart Program
TIN VICTOR STIN Net Dur 9/19 9/26 Spots Rtg 7 446.00 \$39.10 30 0 7 446.00 \$39.10 30 0 7 446.00 \$39.10 30 0 7 429.00 \$31.45 30 0 6 223.00 \$19.55 30 0 6	5	9	CPT		CPT			CPT			CPT			nt MN-Ca		Daypart Code
Dur Wks Spots 80 30 0 7 5 30 0 6 5 30 0 7 5 30 0 6 5 30 0 6 5 30 0 6 6 30 0 6	\$23.00		\$29.00		\$37.00			\$46.00			\$37.00			ble \$46.00		
Wks Spots Spots Spots Rt 7 0 7 0 7 7 0 6 7 7 0 7 7 7 0 6 7 7 6 7 7 6 6 6 6 6 6 6 6	9.00	2	\$24.65		\$31.45			\$39.10			\$31.45			\$39.10		STN Net
9/26 Spots Spots Rt 7 7 7 7 7 7 7 7 7 7 6 6 6 6 6 6 6 6 6 6	00	3	30		30			30			30			30	Dur	
Spots Rt	c	>	0		0			0			0			0	5-0	Wks
Rt			7		6			7			6			7		S
35+ Rtg/CPP 0.7 \$65.71 \$55.86 0.1 \$370.00 \$314.50 0.7 \$65.71 \$55.86 0.2 \$185.00 \$157.25 0.3 \$96.67 \$82.17 0.1 \$230.00 \$195.50	o)	7		6			7			6			7		otal
	\$230.00 \$195.50	\$96.67 \$82.17	0.3	\$185.00 \$157.25	0.2	\$55.86	\$65.71	0.7	\$314.50	\$370.00	0.1	\$55.86	\$65.71	0.7	Rtg/CPP	Women 35+

vendor

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Housing First Fund

Market: Product: Media:

Minneapolis-St. Paul District 56B

Flight Start Date: 9/19/2016

Description: MIN,MN Dist. 56B 3390, 6863

Estimate:

Flight End Date: 9/29/2016

02:59 AM 03:00 AM

Local Cable Buy from Tammi Holloway

Order #: 46265-54991

Revision #:

Date: 9/15/2016

11:50 AM

Vendor: 6863 Spectrum Reach

1625 Concentric Blvd

Send Billing To: Chris Locke

Contact: Jennifer Zehnder

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Separation between spots: Primary Demo: Women 35+

30

Buyer: Tammi Holloway Survey:

2BK Sep15-Oct15 C-DMA Nielsen Live

Saginaw, MI 48604

Phone: (614)848-5800

Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

Fax: (614)848-4099

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

1	126	125		124		123			122			6863 : 121		No E	-
TLC VARIOUS	MTiWTh 4:00p- 7:00p	MTuWTh 7:00p-12:00a TLC VARIOUS	HIST VARIOUS	MTuWTh 4:00p-7:00p		HIST VARIOUS		HGTV VARIOUS	MTuWTh 7:00p-12:00a		HGTV VARIOUS	6863 Spectrum Reach, Rosemount MN-Cable 121 MTuWTh 4:00p-7:00p CPT \$	9	Program	Daypart
<u>c</u>	CPT	CPT		CPT		CP			CPT			unt MN-Ca		Code	Dawnan
600	\$30.00	\$38.00		\$37.00		\$46.00			\$46.00			ble \$37.00		Gross	NTO
#£0.00	\$25.50	\$32.30		\$31.45		\$39.10			\$39.10			\$31.45	3	STN Net	
S	30	30		30		30			30			30	Dur		
c	0	0		0		0			0			0		Wks	
c	ົກ	7		6		7			7			6	9/26		
c	ת	7		6		7			7			6		Spots	Total V
\$150.00 \$127.50	\$64.60	0.5 \$76.00	\$92.50 \$78.63	0.4	\$48.87	0.8 \$57.50	\$30.08	\$35.38	1.3	\$44.93	\$52.86	0.7	Rtg/CPP	35+	Women

Vendor

VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.



Order #: 46265-54991

Revision #:

Send Billing To: Chris Locke

Date: 9/15/2016

11:50 AM

Media: Product: District 56B 7 Client:

Housing First Fund

Primary Demo: Market: Minneapolis-St. Paul Women 35+

Separation between spots: 30 Buyer:

Description: MIN,MN Dist. 56B 3390, 6863 Estimate: 46265

Flight End Date: Flight Start Date: 9/29/2016 9/19/2016 02:59 AM 03:00 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live Tammi Holloway

Vendor: 6863 Spectrum Reach

1625 Concentric Blvd

Saginaw, MI 48604

Contact: Jennifer Zehnder

Phone: (614)848-5800

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E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x. Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Line 6863 Spectrum Reach, Rosemount MN-Cable Daypart Program Station Monthly Summary Total Cost: Daypart Code \$18,005.00 STN Gross Total GRP/GIMP(000): STN Net Total CPP/CPM: Total Spots: \$15,304.25 Dur 159.5 **Wks** 9/19 374 59.8 143 9/26 Total Spots 517 517 Rtg/CPP Women 35+ \$69.79 \$82.10 219.3

Total Cost: OCT 16 **SEP 16** \$12,623.00 \$18,005.00 \$5,382.00 \$10,729.55 \$15,304.25 \$4,574.70

374

143

Signature:

vendor

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Summary by Market

Client: Housing First Fund

Media: TV

Product: District 56B

Primary Demo: Women 35+

Separation between spots:

30

Estimate: 46265

Description: MIN,MN Dist. 56B 3390, 6863

 Flight Start Date:
 9/19/2016
 03:00 AM

 Flight End Date:
 9/29/2016
 02:59 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Buyer: Tammi Holloway

Send Billing To: Chris Locke

Date: 9/15/2016 11:50 AM

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Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

	Estimate Total:		Minneapolis-St. Paul		Market	
517		517	t. Paul	0	Spots	Total
\$18,005.00		\$18,005.00 100%			Gross	STN
		100%			PCT	
\$15,304.25		\$15,304.25 100%			Net	STN
		100%			PCT	
		\$82.10		CPP	PCT STN GR STN NET	
		\$69.79		CPP	STN NET	Women 35+
219.3		219.3 100%			GRP PCT	
		100%			PCT	